

Signature Park Advises Campground Owners: Comprehensive Insurance is the Key to Protecting Property Value and Ensuring Smooth Transitions

TORONTO, ON – As the outdoor hospitality industry continues to see record-level investment, [Signature Park](#) is highlighting a critical yet often overlooked factor in asset protection: the specialized insurance gap. Whether acquiring a new property or preparing for a future exit, campground owners must recognize that generic or outdated insurance coverage is a significant liability.

The Hidden Risk for New Buyers

For many new owners, the excitement of an acquisition can overshadow the fine print of the existing policy. It is vital to secure fresh, comprehensive insurance immediately upon purchase. Relying on a "roll-over" mindset is dangerous; many long-term owners have likely not audited or updated their policies in years, leaving the property underinsured against modern risks such as climate events, specialized liability, and cyber threats.

"Protecting your investment starts on Day 1," says the Signature Park team. "Buying a campground without a top-tier, specialized insurance policy is like building a house on a shifting foundation."

Strategic Preparation for Future Sellers

For those planning to sell in the foreseeable future, upgrading coverage now is a savvy business move. A catastrophic loss—such as fire or significant liability claim—shortly before a sale can crater a property's valuation or kill a deal entirely. Strengthening your policy today ensures:

- Asset Preservation: Protecting the physical and financial integrity of the park.
- Due Diligence Readiness: Showing prospective buyers a well-managed risk profile.
- Peace of Mind: Eliminating the "what-if" scenarios during the sensitive pre-sale period.

Why Signature Risk is the Smart Choice

Generalist insurance providers often fail to understand the nuances of the RV Park and Campground industry. [Signature Risk](#) stands out as the premier choice by offering tailored solutions that address the specific needs of park owners. From property damage to unique liability exposures, [Signature Risk](#) provides the robust protection necessary to safeguard high-value outdoor assets.

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