

Press Release

For Immediate Release

Signature Golf Welcomes James Colin Davis as Brand Ambassador

Partnership Expands Signature Golf's Commitment to the Future of the Game in Canada

Toronto, ON — February 18, 2026 — Signature Golf, a division of Signature Risk Partners Inc., is proud to announce a new partnership with James Colin Davis, a professional golfer and digital golf content creator based in Quebec. This Ambassador relationship is part of Signature Golf's ongoing commitment to supporting Canadian golf and strengthening its connection to players and fans across the country.

Davis, who has become a respected presence both on the course and online, combines his passion for the game with an authentic, engaging voice that resonates with golf enthusiasts nationwide. As part of this new partnership, Davis will represent Signature Golf at tournaments, charity events, and through his popular digital channels, sharing the brand's message of dedication, quality, and community.

"We're thrilled to welcome James to the Signature Golf team," said James Grant, President & CEO of Signature Risk Partners Inc. "He embodies the energy and spirit of modern Canadian golf—competitive, relatable, and deeply connected to the grassroots of the game. Our goal with this partnership is to help bring more attention to the people, communities, and courses that make golf such an incredible experience in this country."

A Shared Vision for Canadian Golf

Founded with a deep appreciation for the game, Signature Golf has long been a champion for golf professionals, clubs, and course operators in Canada. Through its industry-leading insurance solutions, the company provides protection to hundreds of golf courses, supporting their long-term success and helping sustain the sport's vital role in local communities.

By partnering with rising professionals like Davis, Signature Golf is extending that support beyond facilities and operations to the players themselves—advocating for the sport's growth, inclusivity, and visibility from coast to coast.

“I’m excited to partner with Signature Golf,” said James Colin Davis. “They’ve built an incredible reputation for supporting the golf industry and giving back to the game we all love. As someone who’s passionate about both golf and connecting with fans online, I see this as an amazing opportunity to showcase how golf continues to evolve and thrive in Canada.”

Growing the Game Together

The Ambassador partnership marks a new phase in Signature Golf’s broader national initiative to invest in emerging talent and amplify the experiences that make golf unique in Canada. From championship venues to small-town courses, the company’s involvement goes beyond business—it’s about celebrating the people and places that define the game’s heritage.

In the coming year, Davis will wear the Signature Golf logo at marketing and promotional activities, including on-course appearances, on social media, and special content highlighting Canadian golf stories. His authentic approach, combined with a growing audience of fans and followers, will help inspire a new generation of golfers and reinforce Signature Golf’s role as an active partner in the sport’s community.

About Signature Golf

Signature Golf is part of Signature Risk Partners Inc., a leading Managing General Agent based in Toronto, providing specialized insurance programs for golf courses and clubs across Canada since 2007. Signature Golf’s comprehensive coverage solutions are trusted by hundreds of facilities and their professionals, reflecting the company’s dedication to exceptional service, integrity, and deep industry understanding.

To learn more, visit www.signaturerisk.com or follow @signaturerisk